

CALIFORNIA STATE POLYTECHNIC UNIVERSITY, POMONA

Global Education Institute

College of the Extended University



**STUDENT INNOVATION, ENTREPRENEURSHIP
& LEADERSHIP PROGRAM (SIELP)**

大学生创新创业领导力项目

WINTER 2019

2019 冬季

January 20 – February 2, 2019 (2 weeks)

2019 年 1 月 20 日 – 2 月 2 日 (2 周)

California State Polytechnic University, Pomona

美国加州州立理工大学 (Pomona)

3801 West Temple Avenue, Building 220B-232, Pomona, CA 91768 Telephone (909) 869-2276 Fax (909) 869-5077

THE CALIFORNIA STATE UNIVERSITY *Bakersfield, Channel Islands, Chico, Dominguez Hills, East Bay, Fresno, Fullerton, Humboldt, Long Beach, Los Angeles, Maritime Academy, Monterey Bay, Northridge, Pomona, Sacramento, San Bernardino, San Diego, San Francisco, San Jose, San Luis Obispo, San Marcos, Sonoma, Stanislaus*

PROGRAM SCHEDULE 日程安排

Day 1 – Sunday, 1/20/2019 - Weekend



Arrival at Los Angeles International Airport, Airport Pickup, Check-In,
Getting Comfortable and Learning to Get Around 抵达洛杉矶国际机
场 · 接机、入住校园、熟悉周边

Day 2 – Monday, 1/21/2019

9:00AM-7:00PM

*LA Tour (Downtown LA, Staples Center, University of Southern
California, etc.)* 游览洛杉矶市区 (洛杉矶市中心、斯台普斯中心、
南加州大学等)

Day 3 – Tuesday, 1/22/2019

9:30AM-10:30AM

Cal Poly Pomona Introduction, Meeting Program Staff
大学介绍、与项目员工见面

10:30AM-11:30AM

Program Orientation, Handbook Distribution
项目须知、领取项目手册

11:30AM-12:00PM

Welcome Ceremony
开学典礼

12:00PM-1:00PM

Welcome Lunch
欢迎午餐

1:00PM-5:00PM

Scavenger Hunt and Campus Tour
活动：校园寻宝、校园游览

Day 4 – Wednesday, 1/23/2019

10:00AM-12:00PM

Lecture: American Culture
讲座：美国文化

1:00PM-3:00PM

Lecture: Entrepreneurship in the U.S.
讲座：美国的创业精神

3:00PM-5:00PM

Activity: Social Mixer with CPP Students
活动：与 CPP 学生联谊

Day 5 – Thursday, 1/24/2019

9:30AM-11:30AM

Lecture: Team-building
讲座：团队建设

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1:00PM – 3:00PM	Lecture: How to Find Business Ideas 讲座：开发你的商业点子
3:00PM – 4:00PM	Introduction of CPP Student Innovation Ideal Lab (iLab) 讲座：CPP 学生创新灵感实验室介绍
4:30PM – 5:00PM	Tour of Student Innovation Idea Lab (iLab) 实地参观 CPP 学生创新灵感实验室

Day 6 – Friday, 1/25/2019

9:00AM-9:00PM	<i>Disneyland</i> 迪士尼乐园
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Day 7 – Saturday, 1/26/2019 – Weekend

Morning & Afternoon	<ul style="list-style-type: none">• <i>Talent Show Preparation/Rehearsal</i>• <i>Final Presentation Preparation</i> 才艺汇演彩排、准备结业演讲
5:30PM – 8:00PM	Talent Show/Chinese New Year Celebration 才艺汇演/中国新年晚会

Day 8 – Sunday, 1/27/2019 – Weekend

9:00AM-9:00PM	<i>Shopping at Desert Hills Outlets</i> 棕榈泉沙漠奥特莱斯购物
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Day 9 – Monday, 1/28/2019

10:00AM-12:00PM	Lecture: eBusiness 讲座：电子商务
2:00PM – 4:00PM	Lecture: Funding Sources for Startups 讲座：初创公司的融资手段
4:00PM – 5:00PM	<i>Cultural Activities on Campus</i> 校园文化活动

Day 10 – Tuesday, 1/29/2019

10:00AM – 12:00PM	Lecture: Intercultural Communication Skills in Global Business 讲座：国际商务中的跨文化交流技巧
2:00PM-4:00PM	Workshop: Design Thinking 研讨课：设计思维

Day 11 – Wednesday, 1/30/2019

9:00AM-9:00PM	<i>Universal Studios</i> 好莱坞环球影城
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Day 12 – Thursday, 1/31/2019

- 10:00AM-12:00PM **Lecture: Creativity and Innovation**
讲座：创造力和创新意识
- 2:00PM-4:00PM **Lecture: Leadership 101**
讲座：领导力 101

Day 13 – Friday, 2/1/2019

- 9:00AM-12:00PM **Final Presentations Practice and Rehearsal**
结业演讲准备及彩排
- 2:00PM-4:30PM **Final Presentations: Showcase your Business Ideas**
结业商业路演：展示你的商业构思
- 4:30PM-5:00PM **Graduation Ceremony & Certificate Awarding**
结业典礼、颁发证书
- 5:00PM-5:30PM **Farewell Dinner**
欢送晚餐

Day 14 – Saturday, 2/2/2019 - Weekend



Departure for home country
启程返回中国

The above schedule is subject to change with prior notice.

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